



# sponsorship proposal

FUN WITH FRIENDS SPORTS LLC  
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Hello, I am Dusty Foust, founder of Fun with Friends Knoxville (aka Social) and all subsidiaries. With the help of our amazing team, we work to make FwF a level above. While also focusing on giving back to our Knoxville and FwF community. Your company sponsorship aids in this goal. Allowing us to offer services which we feel that any community can benefit from.

We first wish to thank you for considering us. We understand how important it is when choosing who you partner with and we are honored that you have considered Fun with Friends Knoxville. In this document you will find different levels of sponsorship and what we offer for each level. If we know one thing about our ever growing community, they are very active and enjoy spending their hard earned dollars with Knoxville establishments that hold hands with us. We also have many join our group who are either moving to Knoxville or newly here and looking for businesses to meet their needs.

We do have very detailed group/community audience statistics that we don't mind to share. We are the most active community within Knoxville and rapidly growing. Please see levels below and feel free to reach out with any questions. We can also customize levels to meet your desired needs.

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## **LEVEL 1: FWF SHIRT DISCOUNTS**

Your company provides an exclusive discount to any member wearing a Fun with Friends shirt into your establishment. We tend to exclusively hold meetups only at locations that extend discounts to our members. While some organizations will ask for pay or a percentage of sales to bring in X amount of people, we just ask to give that back to our members with a shirt discount. We have found this is most beneficial for all parties as we just wish to help you and the community.

In return:

- We hold on-going meetups at your establishment. Our meetups can bring in anywhere from 20-100 people depending on what events we are allowed to hold there.
  - We advertise your business for you every Monday on our own post and it'll have a dedicated space on our [fwfknoxville.com](http://fwfknoxville.com) website under the "FwF Discounts" tab. This will also have a direct link from all of the FwF Sports sites. That way all playing in the league can see that your location is one to frequent.
  - We will often make posts calling out and promoting your individual company as a "Friend of FwF".
- Our group is mainly comprised of transplants trying to make Knoxville home. Your shirt discount will bring them into your establishment and create a new customer. Allowing them to become a regular as they will wear their shirt in often to get the discount.

## **LEVEL 2: FWF SPORTS PLAYOFFS OR SINGLE EVENT SPONSOR**

Your company provides gift cards/certificates or funds for a single playoff event or single event.

In return: We post that our playoffs or event is sponsored by your company in every mention of the event. That includes at the event itself, across our FwF social pages, our FwF websites, our group page and many pictures posted afterwards.

To see a list of sports we offer, go to [fwfsportsknoxville.com](http://fwfsportsknoxville.com).

**CONTINUE TO PAGE 2 FOR MORE SPONSORSHIP LEVEL**

**BANNER AT SPORTS/EVENT SPONSORSHIP:**

**\$500+** Logo on that said sport or event banner for an entire year. You will share banner space.

**\$1000+** Exclusive sport/event sponsor. This means that you will get:

- Your own banner with only your logo.

**If it's for a FwF Social event**, it will be displayed at a photo op area everytime that event is held. Lets say you pick our FwF Kid's events or our FwF New Member Meetup events, both monthly. Then your company logo will also be on the event cover on our social sites. You will be tagged in every mention. You will also get your company logo on the back of our FwF Social shirts for an entire year.

**If it's for FwF Sports** (such as our youth sports to make cost lower) it will be displayed at our ballfield for an entire year, never taken down. This not only will be seen by all players in our youth, adult softball and adult kickball leagues but by all park passerbys. Your company's logo will also be displayed on ALL of our FwF Sports websites for the entire year. You will also get your company logo on the back of all of our Sports shirts for an entire year.

**LEVEL 3: FWF TOP LEVEL SPONSORSHIP (FwF Impact Awards focused)**

Silver and up include admission to the FwF Impact Awards Gala.

**Bronze \$500**

- Your company is mentioned on the event page, dedicated web page, any mention of the event, etc.
- Your logo smaller towards the middle/bottom of the exclusive FwF Impact Awards shirts.

**Silver \$750**

Everything in Bronze plus:

- Your logo on the red carpet entrance/photo area backdrop
- Your logo very dominant on the red carpet entrance/photo area backdrop
- Your logo on the back top of the exclusive FwF Impact Awards nominee shirts
- Your company is mentioned on the event page, website page (w/logo), any mention of the event, etc.

**Gold \$1000**

Everything in all prior levels plus:

- Your logo on the back of ALL of our FwF shirts for a full year. This includes any special event shirts, sports, social, etc. These shirts are worn all over town and given out to players in our league. They are seen often by many, featured in our pictures, videos, live streams and SO much more. The exposure for this is substantial. You will receive one of these shirts for free with your logo on it.

**A full year will be from the time of the event on Dec 31. However, your logo gets added ASAP.**

Get your sponsorship in early to take advantage of more time on the shirts.

- Dominant website sponsor feature with logo, company info and link to your site.
- You will be allowed to advertise on the FwF page ANY day of the week (it's only Monday for all others).

**Platinum \$2000**

Everything in all prior levels plus:

- Your company can be the SOLE sponsor within your field of work for a year. Eliminating the competition. No other company in your field will be allowed to advertise on our group page outside of Monday NOR can sponsor the FwF Impact Awards Gala. Which is our biggest event for exposure.

We can provide you with a company invoice. We will provide a receipt upon request only.

To arrange level and payment, please contact [superfriend@fwfknnoxville.com](mailto:superfriend@fwfknnoxville.com) or 865-279-8250. If calling, please leave a detailed message and we will return your call! We can also receive text messages.

**Find us online at:**

[fwfknnoxville.com](http://fwfknnoxville.com) • [fwfsportsknnoxville.com](http://fwfsportsknnoxville.com) • [Facebook.com/groups/funwithfriendsknnoxville](https://www.facebook.com/groups/funwithfriendsknnoxville)