



sponsorship proposal

FUN WITH FRIENDS SOCIAL LLC
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Hello, I am Dusty Foust, founder of Fun with Friends Social and all subsidiaries. With the help of our amazing team, we work to make FwF a level above. Our goal is to create various avenues in an effort to bring people together via friendship and community. While also focusing on giving back to our area community. Your company sponsorship aids in this goal. Allowing us to offer services which we feel that any community can benefit from.

We first wish to thank you for considering us. We understand how important it is when choosing who you partner with and we are honored that you have considered Fun with Friends. In this document you will find different levels of sponsorship and what we offer for each level. If we know one thing about our ever growing community, they are very active and enjoy spending their hard earned dollars with area establishments that hold hands with us. We also have many join our group who are either moving to the area or are newly located here and looking for businesses to meet their needs.

We do have very detailed group audience statistics that we don't mind to share. FwF is the most active meetup group within the area and rapidly growing. Please see levels below and feel free to reach out with any questions. We can also customize levels to meet your desired needs.

LEVEL 1: FWF SHIRT DISCOUNTS - Tied to FwF Knoxville group & leagues

Your company provides an exclusive discount to any member wearing a Fun with Friends shirt into your establishment. We tend to exclusively hold meetups only at locations that extend discounts to our members. While some organizations will ask for pay or a percentage of sales to bring people in, we just ask to give that back to our members with a shirt discount. We have found this is most beneficial for all parties, as we simply wish to help you and the community.

In return:

- We hold occasional meetups at your establishment. Our meetups can bring in anywhere from 20-100+ people, depending upon what events we are allowed to hold there.
- We advertise your business for you every other Monday on our own post and it'll have a dedicated space on our website under the "FwF Discounts" tab. This will also have a direct link from all of the FwF Sports sites. That way all participants in the leagues can see that your location is one to frequent.
- You are allowed to advertise your selected business yourself on the FwF Knoxville page every Monday. Ads are not allowed otherwise on our group page, except for Level 3 sponsorship.

Our group is comprised of many transplants trying to make this area feel like home. Your shirt discount will bring them into your establishment, even outside of meetups, and create a new customer.

LEVEL 2: FWF SPORTS SPONSORSHIP - Tied ONLY to FwF Sports Knoxville Leagues

There are various ways you can sponsor FwF Sports.

Playoff Sponsor: Your company provides gift cards/certificates to each winning player of a select sport.

In return: We post that our playoffs event is sponsored by your company at the event, on our FwF Sports social sites, our FwF sports website and our group page. Your company can also provide financial support to fund winning items. To get a quote on this, please email sports@fwfknoxville.com.

League Banner: \$400 and your company logo and url is placed on a full-color banner at our FwF Sports

Knoxville Sunday kickball and softball field location. This is located at West Hills Park, which has high foot traffic. The banner is seen by thousands annually and featured on our sports page/live streams. NOTE: This is shared banner space with 2-3 other companies. To have a banner with only your company on it for an entire year it is \$800.

Youth Kickball League: Sponsor the ENTIRE season plus team shirts for \$2,000. For \$1,500 sponsor the entire season with parents paying a small amount for their child's team shirt. Reach out to discuss details.

Team Sponsorship: We can help you build a team that will not only have your company name within the team title but you can choose to have them wear jerseys with your logo across it. We will also highlight your team & company on FwF social sites once a season.

To sponsor a team, please reach out letting us know which league and we can provide further information. For this, please email sports@fwfknoxville.com.

To see a list of sports we offer, go to fwfsportsknoxville.com.

LEVEL 3: FwF TOP LEVEL SPONSORSHIP - FwF Impact Awards is a Knox community awards ceremony

All levels include a dedicated once a month feature of your business (with links) from the founder of FwF. Each of these posts reach 20k+ locals. All levels below include admission to the Annual FwF Impact Awards Gala (please inquire if interested). Everything posted below is only for this level 3 tier.

Bronze \$500 (FwF Impact Awards Focused)

- Your company is mentioned on the FwF Impact Awards event page, our dedicated website page, and any advertisement of the event.
- Your logo on the red carpet entrance/photo area featured at the bottom of the backdrop.
- Your logo smaller towards the middle/bottom of the exclusive FwF Impact Awards shirts only.

Silver \$750 (FwF Impact Awards Focused)

Everything above in this level plus:

- Your logo very dominant on the red carpet entrance/photo area backdrop at the FwF Impact Awards Gala. Located towards the upper middle to top, making it highly visible.
- Your logo featured more dominant on the back top of our exclusive FwF Impact Awards nominee shirts.
- Your company is not only mentioned on all event pages, you get a dominant feature. fwfknoxville.com will feature your company logo with a dedicated ad space and link to your business.

Gold \$1000

Everything above in this level plus:

- Your logo on the back of ALL of our FwF Knoxville shirts for a full year. This includes any Knoxville leagues, Knoxville group shirts, etc. These shirts are worn all over town and given out to players in our leagues. They are seen often by many, featured in our pictures, videos, live streams and SO much more. The exposure for this is substantial. You will receive one of these shirts for free with your logo on it upon request.

A full year begins as soon as the logo is added to the shirt.

Get your sponsorship in early to take advantage of more time on the shirts.

- You will be allowed to advertise on the FwF Knoxville group page everyday of the week.

Platinum \$2000

Everything above in this level plus:

- Your company can be the SOLE sponsor within your field of work for a year. Eliminating the competition. No other company in your field will be allowed to advertise on our group page outside of every other Monday (for shirt discounts) NOR can sponsor the FwF Impact Awards Gala.

We can provide you with a company invoice. We will provide a receipt upon request only.

To discuss, please contact superfriend@fwfknoxville.com or 865-279-8250. If calling, please leave a detailed message and we will return your call! We can also receive text messages.

Find us online at: fwfknoxville.com • fwfsportsknoxville.com • On Facebook & Instagram